

# Membership FAQ

## Why would any company give these types of discounts?

Because we are a private closed loop program which allows businesses to give a deeper discount because they know it is not available to everyone. There is also no advertising expense with our providers, they don't pay us for placement or inclusions, the discount they provide is considered the payment to us.

The rate parity prohibits online booking engines and hoteliers from discounted travel reservations. The only way they can offer discounted travel is to go through a Closed User Group program like Hotels Etc.

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